# Keeping Families Together

#### THE CAMPAIGN FOR FAMILY HOUSE'S FUTURE



A life-threatening illness causes chaos, and when it's a child who is sick, families are turned upside down. Navigating the unrelenting stress of fighting a disease is compounded by the added complexities of traveling to access necessary, cutting-edge treatment.

In 1981 a small group of pediatric oncology physicians and parents recognized the need for a guest house near the hospital at UCSF. They established Family House.

FAMILY HOUSE TODAY The Nancy and Stephen Grand Family House is a haven for families in need. Shelter, sustenance and support are in ample supply so parents can focus on family and the challenges they must face. Family House is the critical link to the best medical care available and it is completely free of charge and within walking distance of the UCSF Benioff Children's Hospital, a national center for cutting edge research of pediatric diseases.

The tangible benefits of Family House are clear; the most meaningful experience of staying at Family House is the emotional support shared among resident families. Only those in similar circumstances can truly appreciate what it means to care for a critically ill child and suspend normal family life.

Nearly 75% of families served live at or below the poverty line. Without Family House, they could not come to San Francisco to participate in life-saving research and treatment. Not only does Family House provide critical social services and community support for patient families, we bring equity in access to the best healthcare.

THE FUTURE AT FAMILY HOUSE To secure the future of uninterrupted compassionate housing for the families we are privileged to serve, Family House has launched a \$40 million campaign, Family House Fund for the Future. This fund will ensure that our essential services will never be interrupted.

At Family House, we are mindful that the past can inform and help shape the future. The COVID pandemic made clear that the unprecedented is possible, and if unprepared, could have a devastating effect on our ability to provide core services to our families.

The campaign will provide critical resources for the following three initiatives. First, **Ensuring a Stable Foundation**, *supporting our People and Programs*. Second, **Strengthening Our Walls**, *supporting our Facility*. Third, **Expanding Our View**, *supporting our Vision*.

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in making a gift as we build on our pillars of compassion, community, care and courage; ensuring families stay together during the most difficult time of their lives.

WWW.FAMILYHOUSEINC.ORG/FUNDTHEFUTURE

## Family House Fund for the Future

I Strengthening Our Walls supporting our Facility

\$18M

Facility upkeep Building upgrades \$12M \$4M

Ongoing fund for replacing Furniture, Fixtures & Equipment \$2M

Since 1981, Family House has served more than 75,000 families.

Your support will strengthen the walls of Family House—literally. Your gift will be used to ensure the continued upkeep and maintenance of our Mission Bay facility, construct a commercial kitchen, and convert spaces to better serve our families, including ADA compliant restrooms in public spaces. In addition, we will be able to purchase additional COVID/virus resistant furniture and disinfecting equipment. And, these funds will help us complete key maintenance and upgrade work to maintain the extraordinary standards of service our families deserve.

### 2 Ensuring a Stable Foundation supporting our People & Programs

\$17M

Ongoing baseline program support Living Wage

\$15M \$2M

The foundation of Family House is not just concrete - our true foundation is made up of the families we serve and those who give so much to serve them.

Our annual budget is projected to remain at \$5.2M. This initiative will help support current programs and service levels right away, as well as our new operating procedures that ensure the health and physical safety for our families and staff as a result of COVID. In addition, we will use your gift to help establish a living wage for our team, and to support critical DEI initiatives that are a key backbone to serving a diverse community of families.

### 3 Expanding Our View supporting our Vision

\$5M

Program Innovation & Expansion Expanding mental health services Increased capacity

\$2M

\$1M \$2M

At Family House, we pride ourselves on the innovation and growth of our programs and services. While the original mission primarily focused on pediatric oncology patient families, we now provide refuge and community to families whose children are in need of critical support for issues ranging from cardiology to fetal treatment to life-saving transplants.

Your gift will be used to provide additional programs and financial support for our families, including expansion of our mental health professional services, an absolutely critical need post-COVID. In addition we intend to establish a reserve fund to explore expansion of Family House to serve more families, potentially involving other hospitals and locations.

#### **MEASURING YOUR IMPACT**

"My son, Kingston was diagnosed with biliary Atresia at 10 weeks old. He received a liver transplant at five months. When he was discharged from the hospital, we were so grateful for the opportunity to stay at Family House, along with my 2-yearold son and my mom. Family House was a beautiful and safe place for us to stay while my son was returning to the hospital nearly every day for treatment. I can't say enough about Family House, and how they truly made us feel like a family."

LISA, KINGSTON'S MOM, SANTA ROSA, CA

"When families have a child with an illness that requires extended medical care, they often have to move away from home, further increasing stress. Family House provides a safe, comfortable, and welcoming home away from home where the whole family can recover. Family House is essential for families in their time of greatest need."

HANMIN LEE, MD, PROFESSOR AND SURGEON IN CHIEF, UCSF BENIOFF CHILDREN'S HOSPITAL

"Unfortunately cancer doesn't come alone, it comes with lots of bills and lots of driving miles to the hospital. We are very blessed to have a place to stay and to get warm food while our daughter is receiving chemo. Driving 275 miles each way is hard with a sick child."

CARLA, MOM TO 18-YEAR OLD DARLY WHO IS BEING TREATED FOR AN ABDOMINAL TUMOR, FORTUNA, CA